

Put your product in front of 500,000+ AI developers

Sponsorships across the DiamantAI newsletter, four pinned GitHub repos, social channels, and live events. Every placement is written by Nir Diamant, so it reads like the content the audience subscribed for.

diamant-ai.com/sponsorship · nir@diamant-ai.com · August 2026

40K+ Newsletter subscribers	60% Newsletter open rate	80K+ GitHub stars across 4 repos	500K+ Monthly GitHub views	20K+ LinkedIn followers	10K+ r/EducationalAI members
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GitHub Tutorial Sponsorship · \$2,700 per month + \$1,200 one-time setup

What most of the companies above bought

\$2,700/mo + \$1,200 one-time setup

A hands-on tutorial that teaches your product, built with your engineering team and published in one of the pinned repos. Developers land on it while learning, run your product in the first ten minutes, and your logo sits on the repo the whole time.

- Co-created hands-on tutorial your team reviews before it ships
- Published in the repo that fits, alongside 130+ free tutorials
- Logo + link on the sponsored repo
- 3 sponsor slots per repo

The \$1,200 setup fee is waived when bought together with Growth or Partnership.

Campaign packages

Visibility

Always-on brand presence for devtools that want sustained awareness.

\$2,800 per month

- Logo + link on all four pinned DiamantAI GitHub repos (80K+ combined stars, 500K+ monthly views)
- Logo on the diamant-ai.com partners strip
- One sponsored LinkedIn mention per month
- Monthly placement report

6 logo slots total across all four repos · 3 open · next start July 2026

Growth

A deep-dive feature with amplification included. The default choice.

\$8,500 per campaign

- Deep-dive blog post about your product, written by Nir and sent to all 40K+ newsletter subscribers (60% open rate)
- Amplification included: one LinkedIn post (20K+ followers) + one post to the 10K+ member r/EducationalAI subreddit
- The post lives permanently on diamant-ai.com/blog, an indexed page and backlink that keeps working after the send
- Campaign metrics report: opens, clicks, and referral traffic

Make-good guarantee: if your send's open rate lands below 50% of the newsletter's trailing average, a second placement runs free.

4 newsletter sponsor slots per month · 2 open · next start August 2026

Partnership

Everything in Growth, plus a live co-created event that hands you the lead list.

\$17,500 per campaign

- Everything in Growth: the deep-dive feature, amplification, permanent blog post, and campaign report
- 60-minute live webinar or fireside chat co-hosted with Nir (prep session included)
- Promoted with a dedicated newsletter blast plus social posts
- Registrant lead list delivered after the event
- Permanent replay page + short video clips for your own channels

Make-good guarantee: if your send's open rate lands below 50% of the newsletter's trailing average, a second placement runs free.

1 partnership slot per month · 1 open · next start August 2026

Sponsored Social Post · \$1,500 per post

The smallest thing you can book

\$1,250 each when you book 3 or more

One post, written by Nir, on the channel that fits your launch. Channels: LinkedIn, 20K+ followers · r/EducationalAI, 10K+ members. 600K+ LinkedIn impressions a month · 3K+ LinkedIn engagements a month.

How it works

- Send an inquiry at diamant-ai.com/sponsorship. You get a reply within 48 hours with fit questions and available dates.
- Fit check: the product needs a free tier and a natural place in the content.
- Nir builds the content; you review for factual accuracy before anything ships.
- Launch on the booked date, followed by a metrics report (opens, clicks, referral traffic).

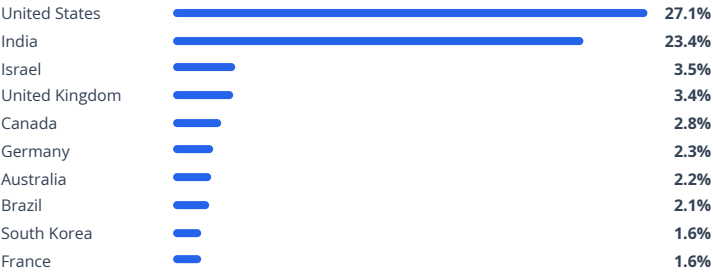
Terms

- Growth and Partnership carry a make-good guarantee: an under-performing send earns a free second placement.
- Pricing is public; invoice on acceptance. Slot counts above are the live calendar.
- You keep the campaign report: opens, clicks, and referral traffic, on the same metrics listed here.

Who reads it

Counted from the Substack subscriber export. Company and university names come from work email domains, which 13.6% of subscribers sign up with. Counted July 2026 across 39,337 subscribers.

Where the newsletter list is · 183 countries



38% Asia-Pacific · 31% North America · 17% Europe · 10% Middle East and Africa · 4% Latin America

What they do

Job split of the following, from LinkedIn audience analytics.



Where they work

4,596 work and school domains · 3,979 companies · 617 universities

TECH AND AI

Microsoft · Samsung · Google · Amazon · Cisco · ByteDance · Intel · Oracle · SAP · IBM · NVIDIA · Huawei · Salesforce · HPE · Dell · Lenovo · Adobe · Tesla · Netflix · Uber · Spotify · Databricks · Snowflake · Red Hat

CONSULTING AND IT SERVICES

PwC · Deloitte · Accenture · TCS · HCLTech · Capgemini · EY · KPMG · McKinsey · BCG · Cognizant · Kyndryl · CGI · Infosys · Tech Mahindra · LTIMindtree · EPAM · Globant · Thoughtworks · Genpact

FINANCE

Visa · JPMorgan Chase · Goldman Sachs · Morgan Stanley · HSBC · Wells Fargo · American Express · Citi · Mastercard · PayPal · Fidelity · Bloomberg · Nasdaq

INDUSTRY, HEALTH, AND RESEARCH

Optum · Walmart · Pfizer · BASF · Honeywell · Siemens · Philips · Bosch · Mercedes-Benz · Johnson & Johnson · Lockheed Martin · Shell · Chevron · ASML · Applied Materials · IEEE

UNIVERSITIES

CU Boulder · Columbia · MIT · UC Berkeley · Michigan · NYU · IIT Madras · Northeastern · Arizona State · Seoul National · UT Austin · Shanghai Jiao Tong · NUS · Carnegie Mellon · Stanford · KAIST · Tel Aviv University · Hebrew University

Where the GitHub audience is

Stargazer analytics, NirDiamant/agents-towards-production. Top three: United States 17% · India 12.5% · China 9.9%.

